

Imitation, Skill Learning, and Conceptual Thought: An Embodied, Developmental Approach

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Abstract It is the goal of this chapter to offer a strategy for moving from imitation to conceptual thought. First, I accept that imitation plays a vital role in accounting for the facility with which human beings acquire abilities, but I argue that successful task performance is not identical to intelligent action. To move beyond first-order behavioral success, I suggest that the orientation that humans have toward the means of intentional actions, that is, the orientation required for imitation, also drives us to perfect our skills in a way that produces fertile ground for florid thought.

In Section “What Is So Special About Human Imitation?”, I propose that the difference between animal and human copying lies in what I call the “means-centric orientation.” In Section “Imitation Is Great, but It Ain’t Everything”, I explore three characteristic features of intelligence and claim that the first-order behavioral success that results from imitation is not characterized by these features. In the final section of this chapter, I argue that the means-centric orientation, when inverted onto itself, motivates skill refinement and, as such, allows us to reach the intermediate level of cognitive development. It is at this level, through the individuation and recombination of action elements, that we see a basic syntax of action arise and, with it, the characteristic features of intelligence emerge.

1 Introduction

In the search for that special something that might account for the difference between human cognition and the cognition of nonhuman animals, imitation has received a lot of attention. This is especially true in developmental and social psychology

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26 circles where imitation, an arguably unique human capacity, has been deemed
27 crucial to the development of social cognition and higher-order executive function
28 (Tomasello et al. 2005; Tomasello and Rokoczy 2003; Meltzoff 2005). It is thought
29 that imitation fosters in humans the capacity to form tight social bonds, to share in
30 joint attention, joint action, linguistic communication, shared intentionality, an
31 understanding of other minds, and finally, an understanding of ourselves. These
32 interpersonal connections are meant to pave the way to full-fledged, florid, higher-
33 order, human-style thinking. The problem remains, however, that it is not at all
34 obvious how imitation alone is going to guide us into these lofty cognitive realms.

35 In this chapter, my goal is to offer a theoretical strategy for moving from
36 imitation to conceptual thought. After accepting that imitation plays a vital role in
37 accounting for the facility with which human beings acquire abilities, I argue that
38 successful task performance is not identical to intelligent action. To move beyond
39 first-order behavioral success, I suggest that the motivation driving imitation, when
40 applied intrapersonally, acts as a parsimonious and powerful force. Specifically,
41 I argue that the orientation that humans have toward the means of intentional actions,
42 that is, the orientation that drives imitation, also propels us to perfect our skills in
43 a way that produces fertile ground for florid thought. I develop this account by
44 presenting a theory that grounds the flexibility, manipulability, and transferability
45 of mature human cognition in embodied skill.

46 In Sect. 2, I propose that the difference between animal and human copying lies
47 in what I call the “means-centric orientation.” In Sect. 3, I explore three character-
48 istic features of intelligence and claim that the first-order behavioral success that
49 results from imitation is not characterized by these features. In the final section of
50 this chapter, I argue that the means-centric orientation, when directed at one’s own
51 actions, motivates skill refinement and, as such, allows us to reach the intermediate
52 level of cognitive development. It is at this level, through the individuation and
53 recombination of action elements, that we first see a basic syntax of action arise and,
54 with it, the characteristic features of intelligence emerge.

55 **2 What Is So Special About Human Imitation?**

56 Everyone involved in the imitation debate agrees that human imitation is special. By
57 this, I do not mean to suggest that there is a lack of disagreement about whether
58 imitation is an exclusively human affair.¹ My point is, rather, that even those who
59 deny that imitation is proprietary to humans admit that human imitation is impor-
60 tantly distinct from the imitation of nonhuman animals.² Notably, nonhuman

¹ For instance, Tomasello (1996, 1999; Call and Tomasello 1998) claims that imitation is propri-
etary to humans, while others (Byrne 2002; Horner and Whiten 2005) claim that imitation can be
observed in the behavior of nonhuman primates.

² For an instance of such a position, see Byrne and Russon’s (1998) distinction between action and
program-level imitation.

primates, our closest evolutionary relatives, neither imitate as often as human children nor do they reproduce the particular detailed style with which an observed action is instantiated (Byrne 2002; Byrne and Russon 1998; Call et al. 2004; Tomasello 2009). Additionally, the role of imitation in cultural learning and transmission has no comparable function anywhere outside of human society (Tomasello 2005; Boesch and Tomasello 1998; Tomasello and Rokaczy 2003). As such, even if some nonhuman animals are found capable of imitation, we will still need an account of human imitation that explains its prominence and uniqueness as a learning strategy for children.

2.1 *Reworking the Definition of Imitation*

In this section, my goal is to argue that the means or instrumental strategy of goal-directed actions plays an essential role in forming the intention motivating imitation. In this sense, I'd like to amend the preferred definition of imitation by highlighting the significance for the imitator of the instrumental strategy with which an observed and reproduced action is instantiated. In particular, I suggest that the efficient cause of imitation, that is, the reason why an individual imitates, is fundamentally connected to the imitator's irreducible interest in or concern for the means of an observed intentional action. I call this general perspective "the means-centric orientation."

The means-centric orientation is best understood as the not-merely-instrumental interest in or preference for the means of an intentional action. Specifically, my claim about the means-centric orientation amounts to the following: when a subject S imitates some action A, which is aimed at accomplishing a goal G, it is both the means M that are used to accomplish G and G itself that hold inherent value for S. For example, if an agent models for a child how to open an umbrella, both the end of opening the umbrella and the means that the model uses to open the umbrella become objects of intrinsic concern for the child who imitates.

Importantly, the means-centric orientation turns the means of goal-directed actions into a locus of significance. It makes the means of an observed and imitated action important and interesting in their own right; it makes the details of an observed behavior contain value that is not necessarily reducible to its practical payoff or purpose. This is not to say that the "not-merely-instrumental" concern for means is necessarily reducible to the means themselves, but it is to say that the value of means overflows their capacity to facilitate goal satisfaction.³ Notably, focusing on this aspect of imitation also allows me to present a clear strategy for relating imitation to higher-order cognition in later sections of this chapter.

³I use "not-merely-instrumental" value and not simply "inherent" value in order to leave open the possibility that means are a locus of value or significance as a result of their role in offering opportunities for social connection and intersubjective rewards. In this sense, the concern for means would be not-merely-instrumental for the goal at hand, but still offers other kinds of important payoffs.

96 To be clear, I understand my emphasis on the means-centric orientation as
 97 compatible with conventional definitions of imitation. In fact, if we take Michael
 98 Tomasello's definition of imitation, the means-centric orientation should be seen as
 99 a refinement and not a replacement of it. Boesch and Tomasello write that the "the
 100 archetype of imitative learning... [is the] reproduction of both behavior and its
 101 intended result" (1998, p. 599). This definition of imitation requires that the imitator
 102 exhibits sensitivity both to the goals of the observed demonstration and also to the
 103 particular behavioral strategy that the model uses in order to achieve her goals.⁴

104 To better understand the nature of imitation, and why my proposed amendment
 105 is necessary, it may be helpful to contrast it, as Tomasello famously does, with
 106 emulation.⁵ Boesch and Tomasello define emulation as "the process whereby an
 107 individual observes and learns some dynamic affordances of the inanimate world as
 108 a result of the behavior of other animals and then uses what it has learned to devise
 109 its own behavioral strategies" (1998, p. 598). For Tomasello, the primary distinction
 110 between imitation and emulation is that imitation requires the imitator to recognize
 111 and reproduce the intentional goal state of the demonstrator, while emulation only
 112 requires reproducing the observed behavior in order to manipulate the world. What
 113 Tomasello overlooks, however, by focusing on the shared psychology of imitator
 114 and demonstrator is the fact that an imitator must show concern not only for the
 115 mental states of the demonstrator but also for the actual actions that the demonstra-
 116 tor performs.⁶ That is, the imitator can not only be interested in the intentional
 117 constitution of the demonstrator but must also be interested in the task or action that
 118 the demonstrator models. To reflect this point, on my account, imitation learning
 119 differs from emulation learning in two ways: (1) in sharing a goal with the demon-
 120 strator, and (2) in expressing a noninstrumental preference for reproducing the
 121 behavioral strategy that the demonstrator models.

122 We should note that while for Tomasello the particular details of an observed
 123 behavior must be reproduced in order for some action to count as imitation, he does
 124 not require that the imitator have a special interest in or intention for reproducing
 125 the behavior.⁷ In contrast, on my account, it is not simply that the imitator happens

⁴ Importantly, studies on rational imitation show that it is not just movements, but actions that are recognized as intentional, which are imitated by children. See Meltzoff (1995); Carpenter et al. 1998; Bellagamba and Tomasello 1999; Gergely and Csibra(2005); Schwier et al.(2006).

⁵ Tomasello (2009) has now admitted that, in rare cases, nonhuman primates do in fact imitate. However, he still holds that in most circumstances, the copying behavior of nonhuman primates is emulation and not imitation.

⁶ In fact, ideally, the interest in the action should form the path by which the imitator can learn about intentional states. She should not already know about the demonstrator's mental states if imitation is meant to be a strategy by which she is going to learn about them. See Meltzoff (2005) for a defense of this position.

⁷ To be fair, in 2009, Tomasello has written that a concern with action itself may be crucial for differentiating between animal and human copying. This admission, however, is not reflected in a new definition of imitation. As such, my proposal constitutes a significant change in what is taken to be necessary for imitation.

to reproduce the same behavioral sequence that the model demonstrates as a result of sharing a goal with the demonstrator, but that the imitator's reason for producing the behavior makes the reproduction of the observed behavior part of the goal of her action—it becomes part of the intentional state driving imitation. In short, the means-centric orientation drives imitation by making sure that the imitator has the reproduction of the means of an observed action incorporated into her objective for acting.

As such, this preoccupation with the means of action poises humans for imitation by overriding the more pragmatic concerns of action, such as implementing whichever strategy will most efficiently lead to the satisfaction of one's desires. The saliency of the means of action keeps humans focused on and attentive to the instrumental strategy of an observed action rather than on the world or the goal at which the action is aimed. And this keeps us hooked specifically on imitation in a way that simply sharing goals with a demonstrator cannot.⁸ It keeps us reproducing the detailed, particular strategies that we see others perform because it is the means by which we achieve our goals, and not only the goals, that are interesting and meaningful for us.

2.2 *Empirical Evidence of the “Not-Merely-Instrumental” Preference for Means*

Happily, empirical research on imitation supports my claim that humans have a not-merely-instrumental preference for the means of intentional action. A great many studies have clearly demonstrated that humans imitate regardless of whether imitation produces the most efficient route for achieving an end. I will present just one of these studies here.⁹

In a particularly elegant study, Victoria Horner and Andrew Whiten (2005) presented chimpanzees and 2-year-old human children with a demonstration of a complex sequence of actions aimed at opening a box containing a food reward in two conditions: one opaque and one transparent. In the opaque condition, the causal structure of the interaction between the experimenter and the box was hidden from the subjects, and so, when the demonstration included a causally irrelevant behavior, the subjects were unable to see it as such. Alternatively, in the transparent condition, the subjects were able to see how the experimenter's actions were causally related to the opening of the box. Horner and Whiten found that chimpanzees reproduced the observed behavioral sequence, including the useless movement, in the opaque condition but not in the transparent condition. That is, once the

⁸ After all, the sharing of goals with another person may lead to numerous kinds of behaviors that are neither identical to nor connected with imitation.

⁹ In addition to this study, especially notable is the work of Gergely and Csibra (2005).

161 chimpanzees determined that the movement was causally irrelevant for opening the
162 box, they no longer incorporated that movement into their behavioral repertoire.

163 In contrast, children continued to reproduce the causally irrelevant action in both
164 the opaque and the transparent condition. That is, even after identifying a movement
165 as causally irrelevant, children continued to reproduce it when opening the box.
166 Importantly, both chimpanzees and humans, in separate experiments, were shown to
167 have the capacity to appreciate the relevance of causal information for achieving
168 some end. These findings then clearly demonstrate that children will imitate even
169 when imitation is not the most efficient way for them to achieve their goals. Further,
170 this is not at all an isolated result. Children regularly display their impractical orientation
171 toward imitation. This is especially evident in children's imitation and over-
172 imitation of the detailed style with which an action is performed, a feature that is
173 often completely irrelevant for task success (Byrne 2002, Lyons et al. 2007;
174 McGuigan et al. 2007; Whiten et al. 2009).

175 The take-home point is this: for children, but not for nonhuman primates, the
176 reproduction of the means of an observed action has a value that is not simply
177 reducible to its value as a means to an end. Whatever else is true about the ultimate
178 explanation of this orientation, we must admit that humans imitate as a result of a
179 not-merely-instrumental preference for reproducing an observed behavior. This
180 must be the case because if the value of reproducing an observed action were only
181 instrumental, then when some means did not serve as the most efficient path to a
182 goal, it would be abandoned. Since this does not always happen,¹⁰ we must conclude
183 that human beings have some interest in reproducing means, which is divorceable
184 from the role of those means as a strategy for achieving some end. And it is
185 precisely this nonstandard preoccupation with means, I claim, that gives us insight
186 into what is special about the copying behavior of children.

187 **2.3 A Few More Considerations**

188 I hope to have shown that a preoccupation with the means of goal-directed actions
189 is central to explaining the motivational structure that drives imitation. My claim is
190 that by not acknowledging that means themselves enjoy a certain kind of impractical
191 celebrity as part of the intentional content driving imitation, we overlook a crucial
192 aspect of imitative behavior.

193 Lastly, we should note that it is thoroughly surprising when compared to the rest
194 of the animal world that the human concern for action is often not reducible to the
195 goal at which the action is aimed. This imprudence, this impracticality, I claim, is
196 what makes human imitation special. Notably, this orientation can also explain the
197 curiously impractical nature of many human activities. After all, it is only humans

¹⁰Of course, there will be times when humans are concerned with the goals of an action more so than with the means of that action. The main point, however, hangs on the fact that humans are *not always* so concerned with action, while nonhuman primates are.

that spend vast amounts of time and energy pursuing hobbies and skills that have no obvious evolutionary payoff. Think of playing video games, crocheting, creating miniatures, or solving a Rubik’s cube puzzle with one’s feet.¹¹ Only humans spend countless hours practicing and perfecting abilities and skills that are, on almost any practical measure, useless. On my account, the reason for this odd human characteristic is easy to explain. After all, a not-merely-instrumental preference for the means of intentional behavior accounts for why so many different activities could themselves become sources of interest, curiosity, and pursuit.

3 Imitation Is Great, but It Ain’t Everything 206

In this section, my goal is to elucidate that the development of many features characteristic of human-level cognition cannot be accounted for with imitation or shared intentionality alone. My goal is not to downplay the importance of imitation in human cognitive development, but merely to highlight the additional work that needs to be done if we are going to be able to establish anything resembling a full account of human cognition.

First, it is vital to recognize that imitation is a great way to account for the transmission of highly complex and idiosyncratic practical and cultural knowledge. By imitating, humans acquire a huge number of skills that target the very specific needs of our geographical and historical situations. In fact, there seems to be no better way to transmit the infinite variety of methods required to master technology, ritual, and culture than to provide an innate “do as I do” mechanism (Meltzoff 2005). The problem, however, is that this mechanism alone cannot breed higher-order cognition. That is, imitation can account for task success and even cooperative, shared action, but it isn’t obvious how either of these is meant to produce *our* kind of cognition.

3.1 Imitation: Task Success and Understanding 223

One of the most obvious examples of imitation’s insufficiency for explaining the emergence of human understanding and intelligence comes from the fact that children are capable of imitating long before they are capable of understanding how their imitated actions are related to the world. The fact is that children can successfully act on objects in their environment by using an imitative strategy without thereby understanding much about the nature of the objects on which they are acting. For instance, Want and Harris (2001) show that at age two, children “blindly imitate,” while by the age of three, they imitate in an “insightful” fashion. Want and Harris

¹¹ Yes, people actually do this and hold competitions!

232 establish this conclusion by demonstrating that 3-year-olds benefit from observing
233 a mistaken or incorrect action while 2-year-olds do not. Thus, they reasonably
234 conclude that only 3-year-olds imitate in a way that reveals an understanding of
235 the causal relations between their actions and the environment.

236 Importantly, if successful imitation exists in the absence of task-specific knowl-
237 edge, then we must conclude that, developmentally, imitation alone is not sufficient
238 for understanding. This does not mean that imitation doesn't offer us a parsimonious
239 strategy to gain such knowledge, but it does mean that imitation must be coupled
240 with additional mechanisms, if it is to do any cognitive work. That is, imitation must
241 work in conjunction with other cognitive learning processes if it is to account for
242 our knowledge of objects, the environment, the self, others, and the causal and
243 conceptual connections between these.

244 The mechanisms of imitation, if they are to provide us with the powerful tools
245 that many theorists think they can, must be cashed out in such a way as to make
246 clear how the appropriate connections, associations, and causal structures are
247 formed as a result of their implementation. If imitation is to get us to knowledge,
248 then imitation must work together with processes that can gather and connect the
249 right kind of information with the right kinds of expectations.

250 We should notice, however, that these kinds of connections, associations, and
251 expectations alone do not even begin to approach what is unique about human
252 cognition. After all, the requirement for basic learning mechanisms will most
253 certainly be held in common with nonhuman animals. Even emulation learning,
254 after all, requires the subject to develop an understanding of environmental features
255 and their causal affordances. Whatever accounts for that, coupled with imitation,
256 should suffice for a basic explanation of "insightful imitation," or imitative learning
257 that yields an understanding of the causal structure of the environment. Further, by
258 focusing on the requirement that imitation is rational (Meltzoff 1995; Carpenter
259 et al. 1998; Bellagamba and Tomasello 1999; Gergely and Csibra 2005; Schwier
260 et al. 2006), we can even accept that imitation lays the groundwork for a basic
261 understanding of other minds. But even if this then allows for shared attention,
262 cooperation, and joint action, it still isn't clear how these are sufficient to explain the
263 fantastic heights that we reach in abstract, conceptual thought?

264 That is, what should we say about our human cognitive capacities that go well
265 beyond learning about the causal structure of the world or the recognition of actions
266 as intentional? How might imitation be involved in the flexibility, manipulability,
267 and transferability of human thought, our fine-grained recombinatorial abilities, our
268 capacity for meta-representation, or the development of a sense of agency? Is it
269 at all possible that this lofty grab bag of cognitive virtues has any connection to
270 imitation? Before offering some guidance on how such a connection might be
271 established, I'd like to take a moment to clarify how the above-listed capacities are
272 distinguishing characteristics of human thought and also to elucidate why imitation,
273 even if it can foster cooperative action and shared intentionality, cannot give us an
274 explanation of them.

3.2 Intelligence and the Three Sisters: Flexibility, Manipulability, Transferability 275
276

Flexibility, manipulability, and transferability are related concepts that highlight 277
important features of intelligence. In this section, I attempt to give an overview of 278
the contributions that each makes to the notion of intelligence and also, where nec- 279
essary, to point out the conceptual connections between them. 280

3.2.1 Flexibility 281

As we begin to consider some of the key features of human intelligence, flexibility 282
quickly comes to mind. It seems that a behavior, no matter how sophisticated, 283
which is rote, rigid, or inflexible, could not possibly qualify as intelligent. In fact, 284
definitionally, intelligence is often contrasted with fixed, automatic, or stimulus-response 285
behaviors. As José Bermúdez writes, “a distinguishing mark of the cognitive is that 286
it is variant, and not stimulus-response” (2003, p. 8). He contrasts this with cogni- 287
tively integrated “behavior that is flexible and plastic and tends to be the result of 288
complex interactions between internal states learning and adaptation contributing 289
and determining present responses” (Bermúdez 2003, p. 9). It follows that a lack of 290
flexibility undermines the possibility of a behavior qualifying as genuinely intelligent. 291
But what constitutes the special relationship between flexibility and intelligence? 292
Is all flexible behavior intelligent? Could unintelligent behavior be flexible? After 293
only a moment’s consideration, I think that we will all agree that the answer to the 294
first question is “no” and to the second, “yes.” 295

After all, a random behavior or event, though it might be flexible to the point of 296
being unpredictable, carries no guarantee of intelligence. Shouting the lyrics to a 297
Dylan song in the middle of the library might not be something that is fixed in your 298
instinctual behavioral repertoire, but that doesn’t make it smart. The fact is that 299
intelligence presupposes a degree of freedom, but it also requires a healthy dose of 300
constraint. This is because intelligence is about doing the right thing at the right 301
time and not just about doing anything whatsoever.¹² So, intelligent behavior must 302
be simultaneously flexible and grounded. Intelligent behavior must be variable 303
within the confines of the environment, a creature’s goals, and the possibilities for 304
instrumental action afforded thereby.¹³ If this is correct, then we see that flexibility 305

¹² Dennett makes a similar point when he says that “The criterion for intelligent storage is then the appropriateness of the resultant behavior to the system’s needs given the stimulus conditions of the initial input and the environment in which the behavior occurs” (1969, p. 50).

¹³ There are obvious parallels to the point that I am making here and Hume’s classic compatibilist critique of liberty (1961, section VIII). That is, as Hume points out, being free, uncaused, or random cannot ground responsibility since one cannot be responsible for a random or uncaused event.

306 isn't sufficient for intelligence, but merely necessary for the kind of behavioral
 307 changes about which we care. Namely, it is a prerequisite for appropriateness, learning,
 308 improvement, adaptation, and success. And we take these processes to be indicative
 309 of intelligent systems.

310 As such, we should conclude that flexibility is not by itself a mark of intelli-
 311 gence, but rather a sort of pointer to it. Flexibility's value is derived from the role
 312 that it plays in affording the possibility for a certain kind of behavior, namely, for
 313 affording the possibility of appropriate behavior in response to changing environ-
 314 mental conditions.

315 3.2.2 Manipulability

316 In addition to flexibility, manipulability is often cited as a characteristic of intelli-
 317 gent behavior. Manipulability requires a certain kind of flexibility, since that which
 318 is to be manipulated cannot be fixed; however, manipulability demands something
 319 more as well. Manipulability highlights the fact that when we speak of intelligence,
 320 we want behavior that is not only flexibly related to the world but flexible as a result
 321 of its being under the control of an agent. As such, the flexibility required for appro-
 322 priate environmental responses, learning, and improvement should not just result
 323 from various parallel processes, but it should be hierarchical; it should be top-down.
 324 Intelligent behavior is behavior that an agent can access. It is behavior that an agent
 325 plans, organizes, reorganizes, guides, and controls.

326 Jesse Prinz (2004)¹⁴ goes so far as to *define* cognition in terms of this kind of
 327 control, and Richard Byrne and Anne Russon write

328 [W]e would be reluctant to describe as intelligent any sequence of behavior whose mental
 329 organization is a single unit or action connected to a goal representation, a long sequence of
 330 linear associative connections or a rigid hierarchical structure. Thus whether a behavioral
 331 structure is modifiable by the individual becomes crucial in diagnosing it as "intelligent."
 332 (1998, p. 671)

333 One crucial implication that follows from the requirement that intelligent
 334 behavior be manipulable is that intelligence becomes a personal-level phenomenon.
 335 That is, though it is possible that subpersonal systems respond flexibly to various
 336 environmental and internal circumstances, they are ruled out as intelligent because
 337 they are not under the control of an agent. The requirement that intelligent systems
 338 be manipulable entails that intelligence is a phenomenon that occurs on the level of

The connection between the agent and the action must be fundamental if agents are going to be responsible for their actions. Likewise, being flexible is not enough for being intelligent, but behaviors must be connected to their environments in the right way if these behaviors are to qualify as intelligent.

¹⁴Prinz writes that "[c]ognitive states and processes are those that exploit representations that are under the control of an organism rather than under the control of the environment" (2004, p. 45).

persons and not subsystems precisely because the kind of control demanded here is only available to whole agents. As such, we see that intelligence requires central integration that is impossible at lower levels of cognitive processing.

As a brief aside, I'd like to point out that at this stage, we are not required to decide whether or not the cognitive capacities that I am discussing here are necessary features of intelligence. This question is not immediately relevant because even if we decide that manipulability is not a necessary condition for some event to qualify as intelligent, we must still admit that paradigmatically intelligent behaviors often possess this feature. So, at the end of the day, even if we decide that our definition of intelligence makes room for intelligent acts that are *not* manipulable by the agent, we will still have to provide an account of those particularly intelligent acts that *are* thus manipulable. As such, an account of manipulability will be part of our theory of intelligence whether or not manipulability is deemed to be a necessary condition of intelligent action.

3.2.3 Transferability

In addition to flexibility and manipulability, transferability or generality is also frequently invoked as a distinguishing characteristic of intelligent behavior. We can think of transferability as the requirement that intelligent behaviors possess the potential for wide application. If instrumental learning occurs in one domain but cannot be transported to another, then we should wonder if such changes are really intelligent. For example, if I can add jelly beans but not match sticks or sheep, then maybe I'm not really adding.

As with manipulability, we should notice that even if transferability does not turn out to be a necessary feature of intelligent events, paradigmatically intelligent behaviors possess this feature. That is, paradigmatically intelligent behaviors are largely context independent. Take propositional thought as an example: I can believe, desire, or fear that it is raining. I could do this yesterday, today, and tomorrow. I can do it in Boston, in Hawaii, or in Berlin—in the morning or at night. I can compare rain with snow. I can remember the summer rain of my childhood, and I can predict how rain will affect my weekend plans. Crucially, the emphasis on transferability points to the fact that we want intelligence to play a general role in our cognitive economy. We insist that knowledge and skills are accessible to an agent in a large number of circumstances. It follows from this that the information upon which intelligent behaviors depend will be stored in a form that is abstract enough to be applied at different times and places. It follows that such information cannot be bound to particular stimuli.

We should also notice that transferability is intimately related to both flexibility and personal-level processing. Transferable behaviors must be flexible if they are to break free from a particular domain in order to be utilized in others. In fact, we can think of transferability as a kind of diachronic or horizontal flexibility. But also, transferability must be person or agent level because to be transferred to various

380 independent domains, information or skills must be centrally accessible. This point
381 is especially clear if we think of the mind as composed largely of various modular,
382 informationally encapsulated systems. In such a mind, transferring information
383 between independent domains requires a central process that will be responsible
384 for the appropriate extraction and application of information. We are confronted
385 with the fact that information that is *in* a system, but not available *to* a system
386 (Karmiloff-Smith 1992, p. xiv; Clark and Karmiloff-Smith 1993), that is, information
387 that is subpersonal but not agent accessible, is not information that can be used by
388 intelligent processes.

389 **3.3 Imitation and the Three Sisters**

390 Imitation functions as an important mechanism accounting for how children acquire
391 abilities and skills, but we should be careful to notice that success at a task by no
392 means entails the presence of flexibility, manipulability, or transferability. That is,
393 developing the capacity to *a* does not mean that one can *a* flexibly, that one can
394 manipulate the way in which one *as*, or that one can transfer the knowledge required
395 to *a* into another independent domain. As such, if imitation can guarantee task
396 success but not flexible, manipulable, or transferable behaviors, then we must
397 conclude that imitation alone cannot account for intelligence.

398 This fact about imitation becomes especially salient, if we turn to Annette
399 Karmiloff-Smith's model of representational redescription (RR) (Karmiloff-Smith
400 1986, 1990, 1992). According to this model, human cognitive development progresses
401 in three basic stages. Movement through these developmental stages "involves
402 multiple levels of redescription, leading to increasing accessibility and flexibility"
403 (Clark and Karmiloff-Smith 1993, p. 496). That is, as representational states are
404 redescribed at higher levels, they begin to express more and more features character-
405 istic of higher-order intelligence.

406 For our purposes, it is especially important to take note of the nature of represen-
407 tation at the first level of redescription. The first level of representational redescription,
408 the I-level or implicit level, is "procedural and must be run in its totality. It cannot
409 be accessed or operated on" (Clark and Karmiloff-Smith 1993, p. 495–496). I-level
410 procedures are context dependent, inflexible, informationally encapsulated, and
411 not accessible to consciousness. They are procedures that are rigid, sequentially
412 constrained, difficult to interrupt, individuate, change, and control (Karmiloff-Smith
413 1990). However, and this is vital for our purposes, I-level procedures support
414 practical success. That is, behavioral mastery is achieved at the I-level, and in fact,
415 "behavioral mastery is a prerequisite for subsequent representational change"
416 (Karmiloff-Smith 1990, p. 60).

417 This means that at the I-level, a child is capable of successfully performing a
418 task, but the child cannot reorganize, reorder, shuffle, manipulate, or access the
419 procedures responsible for successful task performance. The performance hits its

mark, but it is not flexible, manipulable, or transferable. As Karmiloff-Smith writes about linguistic development:

Despite the limitation of the implicit representations symptomatic of phase 1, it is essential to recall that by the end of the first phase for a particular linguistic form, children have achieved communicative adequacy in their use of the particular linguistic form. (1986, p. 106)

As such, the presence of flexibility, manipulability, and transferability in human thought does not immediately follow from practical success. This has severe implications for imitation because it suggests that imitation, as a basic mechanism, can only account for a child's acquisition of first-order representations but not for later representational change. After all, we have no reason to posit that imitation, by facilitating the acquisition of task-specific capacities, provides children with anything beyond first-order, implicit, procedural states. The central point is that imitation can account for task success, but task success does not entail intelligence. So, though the kinds of practical behaviors acquired through imitation are impressive in breadth and complexity, they turn out to be fairly low-level cognitive achievements in terms of the spectrum of their intellectual characteristics. As such, we must conclude that though imitation can account for ability acquisition, it cannot account for the higher-order cognitive features that are part and parcel of intelligent behavior.

Of course, at this stage, it wouldn't hurt to ask what we need to add to behavioral success in order to get to intelligence. One proposal that seems plausible is that what is needed for intelligence is the capacity to "develop explicit representations which allow a system to become more manipulable and flexible" (Clark and Karmiloff-Smith 1993, p. 503). That is, "explicit representations provide a system with a kind of flexibility and generality not possible in any first order network" (Clark and Karmiloff-Smith 1993, p. 492). It isn't entirely clear why explicit representations get us this sort of payoff, but one possibility is that explicit representations, since they are represented outside of the subsystems in which they are run, can be entertained off-line in various independent settings. As such, with explicit representation, we get a dissociation from the immediate stimulus environment, which offers us the possibility of entertaining representations whether or not they are immediately relevant. It seems that with explicit representation, we become what Dan Dennett (1996) has termed "Popperian animals." That is, we become the kind of animals that can do trial and error in our heads; an animal that can let its hypothesis die in its stead. As Ruth Millikan writes, "The Popperian animal is capable of thinking hypothetically, of considering possibilities without yet fully believing or intending them. The Popperian animal discovers means by which to fulfill its purposes by trial and error with inner representations" (Millikan 2006, p. 188).

But we should notice that representation into explicit form is not a straightforward consequence of the behavioral mastery that is acquired through imitation. After all, there is nothing in the specifications of imitation that seems even remotely poised to guarantee that the results of imitative learning are represented explicitly. Therefore, it becomes impossible to hold, without further refinement, that the

464 mechanisms of imitation will be able to account for the development of the explicit
 465 representations that underwrite the flexibility, manipulability, and transferability of
 466 human thoughts and behaviors.

467 **4 Imitation and Skill Refinement: Making Our Way** 468 **up the Cognitive Ladder**

469 As we have seen, imitation can provide an account of the facility with which chil-
 470 dren pick up various practical and cultural competencies. We see that the imitative
 471 faculty is crucial in accounting for the easy transmission of highly nuanced human
 472 knowledge and skill, and in creating the circumstances for shared intentionality and
 473 cooperative action. Imitation goes a long way in explaining how children become
 474 proficient in relating to both objects and other people in an impressive variety of
 475 ways in an incredibly short period of time. Despite the impressiveness of this kind
 476 of learning, however, we must be careful not to overstate the work that imitation can
 477 do in our theory of cognition. Specifically, we must be careful not to confuse the
 478 social and behavioral mastery that imitation affords with the higher-order, full-
 479 fledged, fluid, flexible, manipulable, transferable, recombinable, agent-directed
 480 intelligence present in fully mature, conceptual thought.

481 Though imitation alone cannot ground a theory of human cognition, in this sec-
 482 tion, I will elucidate how the means-centric orientation, which I have argued is
 483 central to imitation, can be employed in order to explain movement up the cognitive
 484 ladder. I propose that the means-centric orientation, which drives imitation in an
 485 intersubjective context, when inverted onto one's own actions, can provide us with
 486 a way to move from the first-order stage of implicit, procedural, practical success to
 487 the intermediate level of cognitive development. In particular, I claim that shifting
 488 the means-centric orientation from the intersubjective realm into an intrasubjective
 489 arena endows children with the capacity to move beyond ability acquisition and into
 490 a stage of skill refinement. And it is through skill refinement, as I explain below, that
 491 the first signs of intelligence begin to appear.

492 The sort of transition from the interpersonal to the intrapersonal that I am sug-
 493 gesting should not be altogether startling to those familiar with classic childhood
 494 development literature. In fact, this is a fairly straightforward application of Lev
 495 Vygotsky's conjecture that "[e]very function in the child's cultural development
 496 appears twice: first, on the social level, and later, on the individual level; first,
 497 between people (interpsychological) and inside the child (intrapychological)"
 498 (1978, p. 57). Even if this claim turns out to be false as a general principle, we can
 499 see that it is quite apt in this particular context. By embracing the shift from the
 500 *interpersonal* means-centric orientation to the *intrapersonal* means-centric orienta-
 501 tion, we find ourselves in a position to explain how it is that a child first begins to
 502 control, guide, attend to, and refine her own actions. By embracing this transition,
 503 we are in a position to explain how a child's own abilities and behaviors become

a “problem space”¹⁵ for her. And once we have done this, as I will argue below, we are in a position to explain the birth of the agentic features characteristic of cognition.

We can conceptualize the above transition in the following manner: the intersubjective means-centric orientation present in imitation highlights children’s concern with reproducing the particular detailed manner or style of an observed intentional behavior. When imitating, we see that children are concerned with the strategies of an observed action, not merely insofar as they are instrumental for reaching some end but as objects of interest and concern themselves. Now, if we reapply this means-centric orientation intrapersonally, what results is a concern for and attention to the particular detailed manner or style in which *one executes one’s own* actions and abilities. As such, a child’s own abilities become a source of attention and curiosity. So, just as imitation makes the particular detailed means of an observed action salient, valuable, and interesting, the intrapersonal means-centric orientation makes the detailed means of *one’s own* actions salient, valuable, and interesting. Crucially, at this stage, the previously transparent, instrumental means by which various ends were achieved are now poised to become ends in themselves. And this transition from means as ends in the world to means as ends in oneself, I claim, holds special explanatory power.

This is because when a child’s own actions become ends in themselves, the particular way in which she performs a task becomes something for her to attend to, manipulate, and control. With this shift, she becomes able to invert her attention onto herself in order to take her own actions as objects to be transformed, improved, and perfected. As such, the means-centric orientation grounds a child’s motivation to rearrange, reorganize, replace, refine, guide, and control the means by which she performs certain tasks. And this transition, I claim, provides us with a foundation upon which to explain the transition from first-order behavioral mastery to the limited flexibility, manipulability, and transferability that arises at the intermediate stage of cognitive development. It is precisely this transition, I claim, that paves the way for substantial cognitive change.

We should notice that as a result of the inversion of the means-centric orientation, children become engaged in what I call skill refinement. After all, this is exactly what skill refinement requires—that agents express a concern for their own actions and attempt to improve not only the probability that they’ll reach some end but also the particular manner or style employed to reach that end. As such, we see that the means-centric orientation, applied to oneself, provides an explanation of why humans have a special interest in developing their own abilities. The inversion of the means-centric orientation onto one’s own actions allows us to account for the peculiar human habit of expending huge amounts of energy on the practice and perfection of abilities long after they have reached the point of proficiency. But it also offers us a naturalistic, embodied explanation of the ontogeny of intelligence.

¹⁵ This is Karmiloff-Smith’s term (1990, p. 139).

546 **4.1 Skill Refinement and the Intermediate Stage of Cognitive**
 547 **Development**

548 At the intermediate stage of cognitive development, through recurrent cycles of
 549 redescription, representational states begin to take on novel properties. Karmiloff-
 550 Smith describes the intermediate stage of the RR model as composed of two
 551 transitions (Ei and Eii). At the Eii stage, a child first has conscious access to her own
 552 implicit procedures, and she begins to “gain some control over the organization
 553 of her internal representations” (Karmiloff-Smith 1990, p. 107). It is here, in a
 554 primitive and limited way, that flexibility, manipulability, and transferability charac-
 555 teristic of intelligent processes first make their appearance.¹⁶

556 Though I rely heavily on Karmiloff-Smith’s model of representational redescription
 557 in order to support my own claims about skill refinement and cognitive
 558 development, my model differs from hers in an important way. Whereas Karmiloff-
 559 Smith claims that children at the intermediate stage of cognitive development are
 560 primarily concerned with their own internal representations, I claim that the object
 561 of concern for children at this stage of cognitive development is their own abilities
 562 and actions. On my account, it is not her internal representation that a child
 563 attends to and tries to control but the way, manner, or style in which she performs
 564 intentional actions.

565 As such, pace Karmiloff-Smith, I claim that at this middle stage of cognitive
 566 development, “a child turns her focus onto refining her abilities and not onto refining
 567 the representation of those abilities” (Fridland forthcoming). On my way of under-
 568 standing this intermediate stage, the major shift from the implicit level to the inter-
 569 mediate stage of cognitive development is best described as a shift in concern from
 570 actions that are directed at the world to the way or manner in which one performs
 571 those actions. It is not, as Karmiloff-Smith suggests, a shift from actions directed at
 572 the world to one’s internal representations of those actions.¹⁷ On my account, the
 573 child at the intermediate level of redescription is involved in skill refinement.

574 We should also note that the choice between identifying a mental state as having
 575 a representation of an action or ability as its intentional object and a mental state
 576 having an action or ability itself as its intentional object is not simply a semantic
 577 one. This is because when we are concerned with intentional states, we are
 578 concerned with states that have both intensionality (with an *s*) and extensionality.
 579 That is, we are concerned with states that, in Fregean terms, are subject to a sense-
 580 reference distinction (Frege 1892). As such, we cannot simply conclude that since
 581 an action or ability is actually a kind of representation, then that in attending to that
 582 action or ability, the child is attending to it *as a representation*. And it is the question

¹⁶ See Karmiloff-Smith (1986, 1990) for evidence of the systematic limitations on flexibility and transferability present at the intermediate level of redescription.

¹⁷ See Fridland (forthcoming) for an argument diagnosing why Karmiloff-Smith makes this mistake.

of what the child is attending to, from the child's perspective, which is of central concern for us here. As such, this distinction that I make above is a crucial one for this theory.

Returning to my account, the intermediate stage of cognitive development is marked with a transition from a concern with means as ends located in the world to a concern with one's own means as ends. As a result of this transition, we can first see fixed, first-order, implicit, procedural action sequences break apart and become individuated and reidentifiable action elements that are capable of showing up in a variety of contexts. The procedural behaviors that once went unnoticed but served as perfectly good ways to achieve certain ends now become sources of attention and concern themselves. When these fixed, instrumental behaviors become ends in their own right, through a kind of practical trial and error, they are refined into individuated elements out of which a basic syntax of action can be composed.

4.2 The Labor of Skill Refinement Spawns the Three Sisters

In the following section, I provide an explanation of how it is that limited flexibility, manipulability, and transferability emerge out of skill refinement. I try to show how skill refinement is a process that grounds the compositionality, combination, and recombination of action elements, making room for the characteristic features of cognition that I have discussed above.

4.2.1 Trial and Error

At the intermediate stage of cognitive development, the child's objective becomes the improvement or refinement of the way in which she instantiates her abilities. These attempts to refine the way or manner in which she performs certain tasks require that the child interferes with the fixed action sequences that have up until that point been used for reaching her ends. In order to improve, the child must change the way in which she performs her actions. As such, skill refinement requires intervention for the sake of variation. Through the process of skill refinement, the child quite literally breaks up her procedural knowledge and introduces the seeds of flexibility into her actions as a result.

Implementing the kind of interference required for skill refinement is best construed, I claim, as a process of practical trial and error. The child, at this stage, begins experimenting with the way in which she instantiates her abilities. In order to figure out how to improve upon the way in which she performs some action, the child must play with different ways of producing the action. In order to do things better, she must figure out how to do things differently.

As we reflect on embodied expertise and skill refinement, we see that before acquiring the kind of control that is required for high-level skills, children must

620 sacrifice basic proficiency. We see evidence of the primitive decomposition process
621 that results from trial and error in the mistakes that children make in domains in
622 which they have previously achieved behavioral mastery. Specifically, there is
623 evidence that after attaining procedural success, children begin to exhibit marked
624 errors (Karmiloff-Smith 1986). These sorts of mistakes offer clear evidence that an
625 interference and reorganization of the implicit procedures responsible for first-order
626 task success is taking place:

627 This kind of trade-off between success and flexibility is easy to understand. To improve the
628 way in which one performs some task requires shuffling, shifting, adjusting, and altering
629 the way in which the task is instantiated. The once fixed but successful sequence is tweaked
630 through trial and error and, as a result, the child makes various errors when instantiating it.
631 (Fridland [forthcoming](#))

632 In this way, we see that trial and error introduces flexibility into an action
633 sequence, but at first, it does so at the cost of efficacy. In order to gain control over
634 her own abilities, that is, in order to gain the capacity to flexibly manipulate her
635 actions, a child must interfere with her automatic, fixed, implicit behaviors. She
636 must apply effort and attention in order to perfect her actions, but this means over-
637 riding and thus sacrificing her reliable, first-order, procedural behaviors.

638 We should notice that because the child interferes with her actions through a
639 process of effortful trial and error, we see the most basic shoots of manipulability
640 arise in this context. That is, refining one's own abilities is a process that begins and
641 ensues because of the child; it is the child that instigates, engages, and controls the
642 process of ability refinement. And it is precisely this kind of effort and control that
643 constitutes the property of being manipulable or under the control of the agent. So,
644 in order to reorganize the means by which she achieves certain goals, the child must
645 manipulate her actions. It is through a coarse kind of top-down control applied to
646 her first-order behaviors that fixed actions sequences begin to break apart and
647 acquire a degree of flexibility.

648 Importantly, in order for a child to treat her abilities as objects to be changed and
649 manipulated, she must be able to take them as objects of interest. As such, we see
650 that without the basic conditions that the means-centric orientation provides, the
651 refinement of abilities would be impossible. This isn't to say that the means-centric
652 orientation is the only driving force behind skill refinement. The social setting of the
653 child can certainly be a motivation as well. The child may want to improve a certain
654 ability because she sees her older brother doing it, her classmates, or a celebrity on
655 TV. Still, it is the capacity to produce an inverted perspective onto one's own actions
656 that will underpin the child's ability to practice and perfect the ways in which she
657 performs particular tasks.

658 The takeaway point here is that as a result of the trial and error process required
659 for skill refinement, a child manipulates her behavioral repertoire and introduces a
660 degree of flexibility into her action patterns. As a result of this limited, crude kind
661 of flexibility and manipulability, through recurrent cycles of repetition, a child cre-
662 ates the conditions for more and more fine-grained flexibility, manipulability, and
663 transferability.

4.2.2 Individuation and Recombination

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The process of practical trial and error breaks up fixed action patterns and allows behavioral procedures to relax in various limited ways. This kind of intervention allows for, at first, coarse-grained action elements to emerge out of whole behavioral sequences. That is, out of fixed, rigid, uninterruptable procedures, individuated action elements emerge. For example, a procedure goes from being one whole sequence to being composed of two parts: a beginning and an end. These parts, freed in this small way from their former procedural rigidity, take on the capacity to combine and recombine in limited ways.

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As action elements attain a degree of freedom and independence, they also acquire the capacity to become the intentional objects of further trial and error, attention, effort, and control. As the boundaries of individuated action elements become more pronounced, the parts can then be manipulated further, which injects more flexibility and further individuation into the behavioral sequence. As such, the process of skill refinement produces more fine-grained elements that can be further combined and recombined in various contexts. Individuation and recombination break behavioral sequences into fine-grained action elements, which, through practical trial and error, can become subject to further individuation and recombination. Thus, individuation spawns freedom for recombination, which spawns further individuation, which spawns further recombinatorial freedom, and so on.

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Happily, through the process of skill refinement, we notice the development of a basic syntax of action, which requires the features of flexibility, manipulability, and transferability. Like the concept "RAIN" must be able to show up in different thoughts, in different positions, and propositions, we see that skill refinement allows action elements to do the same. We see that skill refinement produces action elements that can play various roles in the constitution of various actions. So, for example, the kick before a cartwheel can show up as the kick before a handstand, in between a front walkover and an ariel, or at the end of full turn. The kick can take different positions in different actions, once it becomes an identifiable and reidentifiable element. Another way to put this point is that the individuated elements out of which skills are composed become transferable from one task to another. They become capable of playing a general role in the domain of skilled action.

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From this discussion, we should conclude that skill refinement plays a central role in producing the distinguishing characteristics of intelligence. This is because skill refinement is responsible for the individuation of first-order behavioral sequences into combinable and recombinable parts. Importantly, we should notice that (1) the more fine-grained the individuated elements constituting a skill become, the more flexible, responsive, and adaptable the skill is, and (2) the more fine-grained the action elements constituting a skill become, the easier they are to manipulate and control. Finally, (3) as the sequences responsible for ability instantiation break down into more and more fine-grained, identifiable action elements, the easier it is for these elements to break free from any one particular sequence to be transferred to other tasks and behaviors. It should be clear, then, that at this

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707 intermediate stage of skill refinement, we enter into a realm where the features
708 of intelligence can truly be said to apply to the behaviors of children. Through
709 skill refinement, we are able to give a naturalized, embodied, developmental
710 account of the flexibility, manipulability, and transferability of cognitive states
711 and processes.

712 **5 Conclusion**

713 In this chapter, I attempt to connect imitation to the development of higher-order
714 cognition by isolating and identifying the means-centric orientation as the motiva-
715 tion for imitation. Once this motivation is identified, I show how it can be used to
716 account for skill refinement. I also hope to have convinced the reader that skill
717 refinement offers us a naturalized strategy for accounting for some characteristic
718 features of intelligent states and behaviors.

719 In the second section of this chapter, I argue that in order to develop an adequate
720 account of human imitation, we must take seriously the means-centric orientation.
721 The means-centric orientation, I claim, makes the means of intentional actions
722 salient and interesting for not-merely-instrumental reasons. This orientation gives
723 us an explanation of the human preoccupation with imitative learning in a way
724 that an account that makes reference to social, cooperative reinforcement alone
725 cannot.

726 In the third section of this chapter, I investigate three characteristic features of
727 intelligence: flexibility, manipulability, and transferability. By relying on Karmiloff-
728 Smith's theory of representational redescription, I argue that imitation alone, though
729 impressive as a strategy by which to gain behavioral mastery, cannot provide us
730 with an account of these three central features of intelligence.

731 In the final section of this chapter, I propose that by inverting the means-centric
732 orientation onto oneself, one can move from the first level of procedural task success
733 to the intermediate stage of cognitive development. I argue that this intermediate
734 stage is one of skill refinement, where a child's goal is to practice and perfect the
735 way or manner in which she instantiates her abilities. Through this process, the first
736 signs of intelligence emerge. This is because as children work on their abilities, they
737 begin to break apart their fixed action patterns into identifiable and reidentifiable
738 action elements, which can then be combined and recombined in various ways and
739 contexts. This process, I claim, is the process through which flexibility, manipula-
740 bility, and transferability develop.

741 I hope that this brief overview has elucidated how skill refinement, underpinned
742 by an inverted means-centric orientation, accounts for the emergence of flexibility,
743 manipulability, and transferability by producing a basic syntax of action. Though
744 more work needs to be done in order to get us to completely abstract, conceptual
745 thought, I take it that this naturalized story of skill refinement and intelligence puts
746 us on a productive path.

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